

# WHAT WOULD DEVELOPING A WORLD CLASS SALES LEADERSHIP TEAM MEAN TO YOUR ORGANIZATION?



## Who is SOAR Performance Group?

SOAR is a customer focused sales consultancy headquartered in Atlanta, GA that applies an analytic and fact based approach to sales performance improvement. Our customer success is achieved on a global basis through a custom process of insights, consulting and training centered around a comprehensive understanding and connection to each client's business. We call this unique approach Sales Capital Management.

Great Sales Leaders are catalysts that drive organizations to achieve breakthrough results, yet many companies struggle to consistently develop elite sales leaders. At SOAR Performance Group, we apply our proven approaches to Sales Leadership Development to enable organizations to reach new heights of performance. Our Multi-Dimensional Sales Leadership Development Approach includes:

- The Sales Leader Success Guide and Development Plan
- Business Planning Approach
- Sales Leadership Summits
- Execution Expectations, Coaching and Mentoring



## Value Delivered For:



Sales Leadership development programs developed by SOAR have been recognized for excellence and business impact by organizations such as the American Society of Training and Development and Brandon Hall Group.



## Client Successes:

- \* \$250 Million increase in revenue
- \* 5% increase in margin per manager
- \* 6% increase in revenue per manager

## What is Sales Capital Management?

A method that aligns your sales team, sales talent and customer engagement approach to drive profitable growth within your target customers.

**CONTACT US**

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